

About Us

Homeschool Social, founded in 2019, bridges the gap between businesses that support homeschoolers and the families seeking their services. As a dedicated mother of four homeschoolers, Nicolette recognized the pressing need for a reliable, efficient resource hub to make the homeschooling journey easier for parents. Initially catering to four local charter homeschools, Homeschool Social embarked on a nation-wide expansion in 2022 with the goal to serve all 50 states.

Beyond being a directory, Homeschool Social emphasizes a holistic approach to education by connecting parents with educational partners offering experiences beyond traditional academics. This includes endeavors such as music lessons, horseback riding, field trips, community events, artistic pursuits and more. We believe in educating the whole child.



8K

Organic Followers
Across Social Media



9K

Registered
Platform Users



2.2K

Unique Visitors Per
Day



75+

Active Homeschool
Facebook Groups
as Homeschool
Social

October 2023



Audience Stats

25-60

Age Range

75%

Female

80%

United States

36

Number of Charter Schools
Attended by Audience

2022

National Expansion

1

Number of Complete
Homeschool Directories on the
Market



Top Search Terms

Christian Curriculum
Curriculum

Nature Studies

Music Lessons

Homeschool Coach

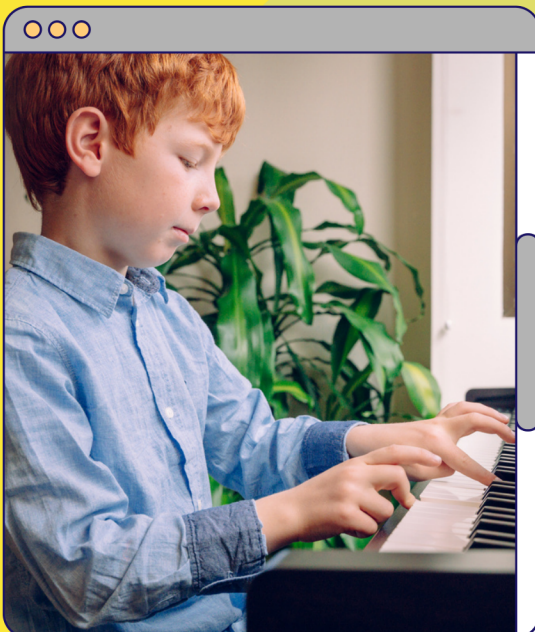
Tutor

Math Curriculum

Homeschool Supplies

Art

Religious Studies



Introductory Rates

BRONZE MEMBERSHIP

Ideal for businesses seeking a basic online presence, this package offers customizable listings, affiliate ads, member discounts, and potential social media features. Please note that prices may increase annually.

\$49/YR

GOLD MEMBERSHIP

Providing a more tailored experience, this package eliminates banner ads, offers unlimited photos, and includes 10 free event listings and automatic 90-day featured listing. The pricing is grandfathered, ensuring consistent costs over time.

\$99/YR

PLATINUM MEMBERSHIP

The ultimate business spotlight package offers an ad-free experience, up to 4 videos, feeds from multiple social networks, free 90-day listing promotion and banner ad. This also includes guaranteed social media features and grandfathered pricing for maximum value and visibility.

\$199/YR



Ad Rates

Homepage Banner

Ads

STARTING AT
\$75/MONTH

Social Media Posts

STARTING AT \$25/POST

Listing Banner Ads

STARTING AT
\$75/MONTH